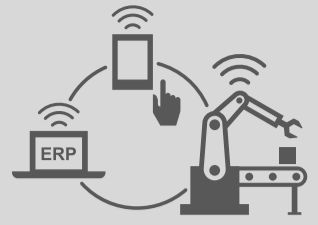
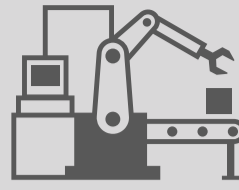
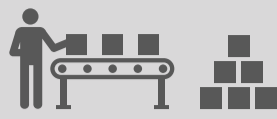
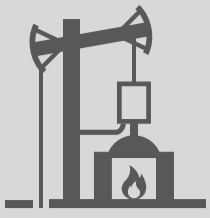


Who will be the winners of the fourth industrial revolution?



INDUSTRY 1.0
1784

Mechanisation,
steam power,
weaving loom

INDUSTRY 2.0
1870

Mass production,
assembly line,
electrical energy

INDUSTRY 3.0
1969

Automation,
computers
and electronics

INDUSTRY 4.0
TODAY

Cyber physical systems,
internet of things
networks

By 2030, the industrial internet of things could be worth

US\$7.1

trillion to the
United States



US\$1.8

trillion to
China



US\$700

billion to
Germany

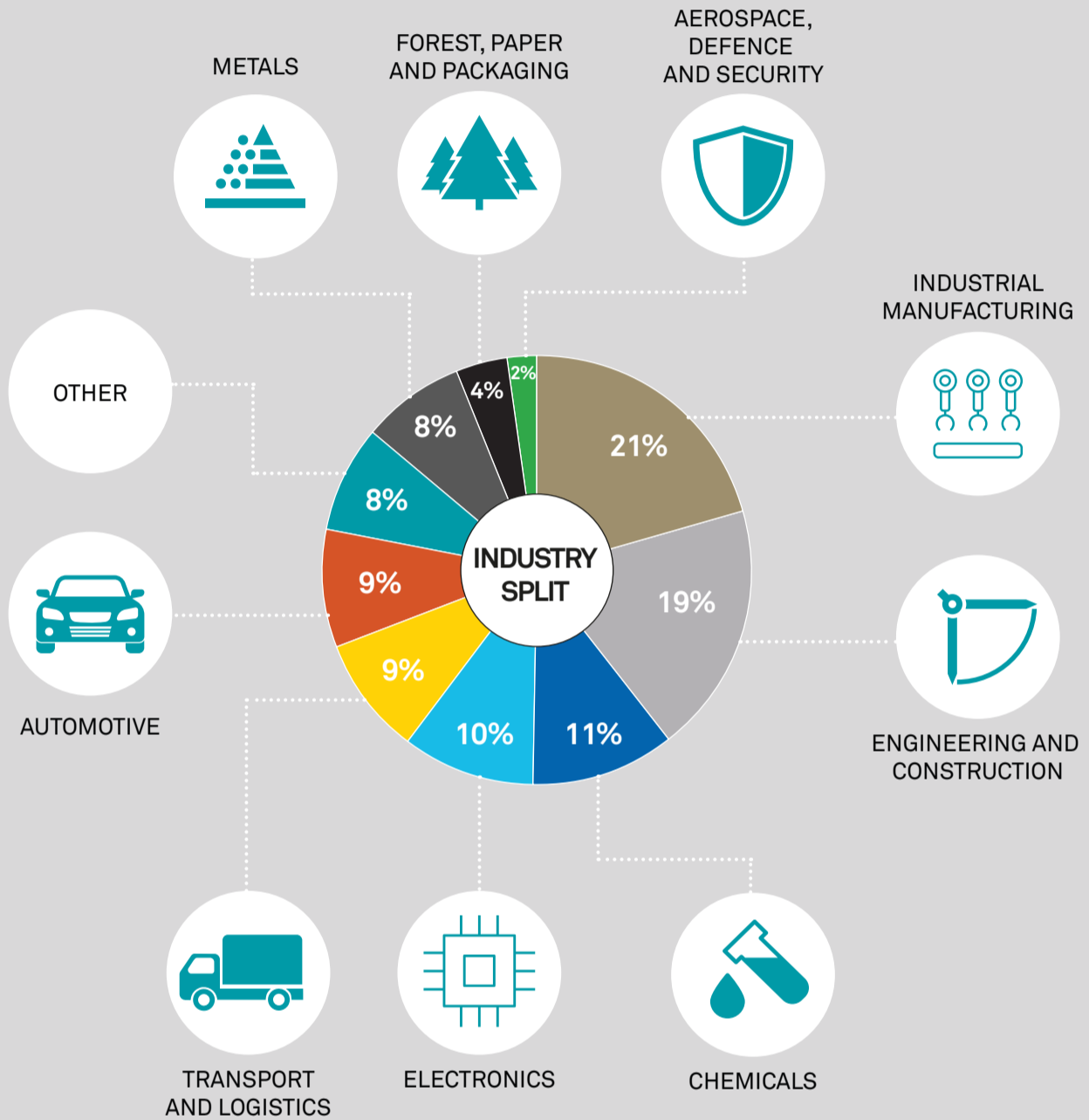


US\$531

billion to the
United Kingdom

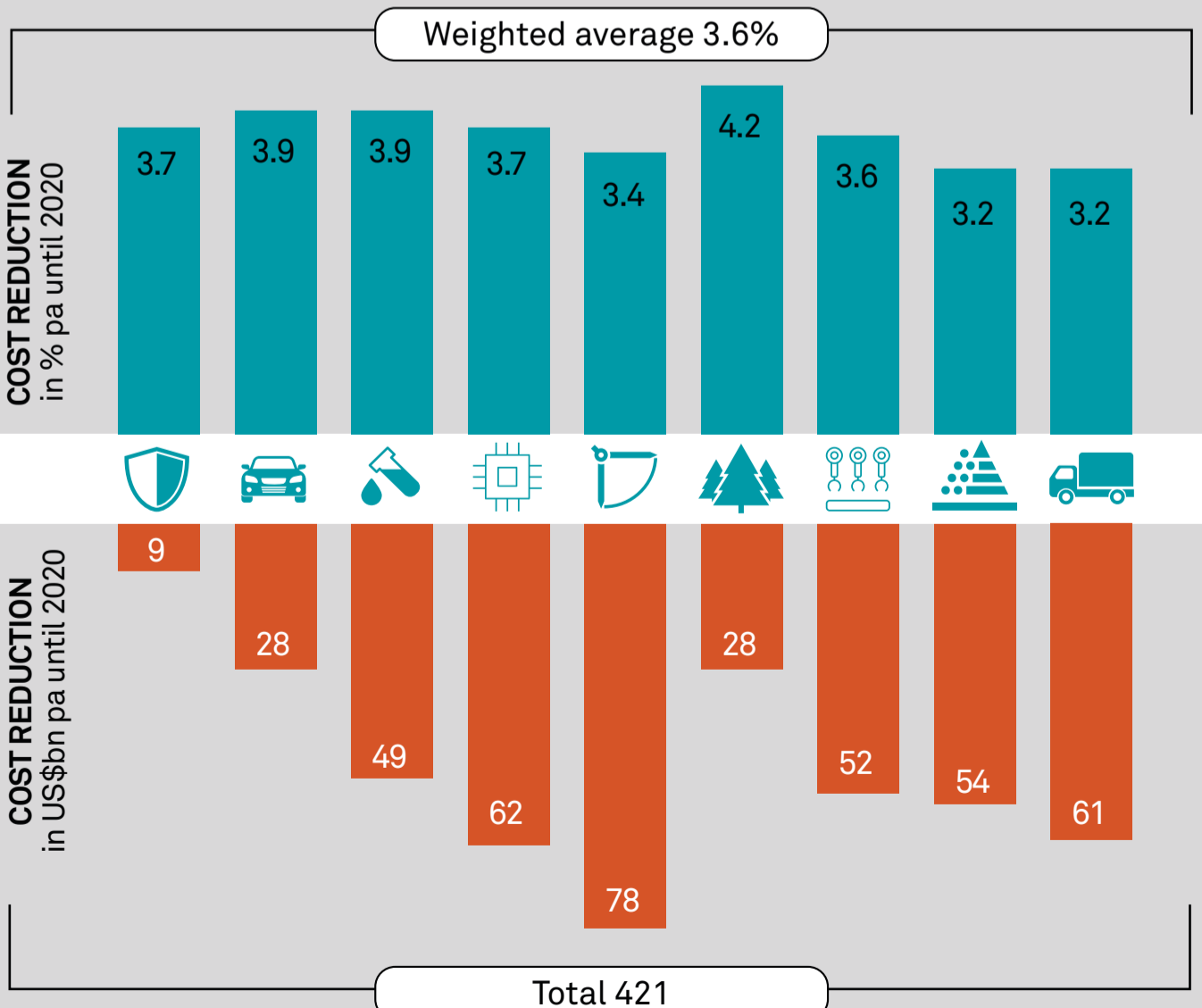


Source: Accenture & Frontier Economics (2015). For illustrative purposes only.



Source: PWC Global Industry 4.0 Survey. Numbers may not sum due to rounding.

Cost reduction



Source: PWC Global Industry 4.0 Survey